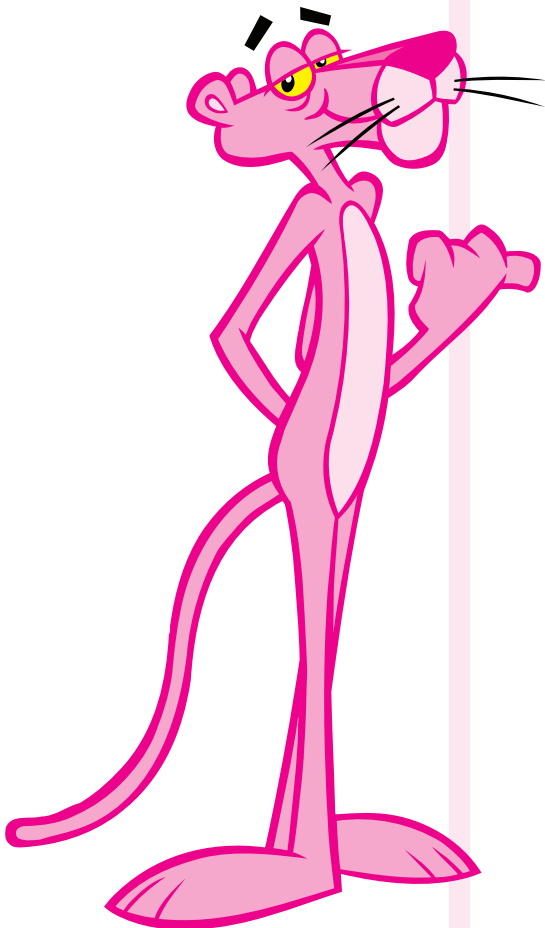




INNOVATIONS FOR LIVING™

PINK FIBERGLAS® Insulation

THE RIGHT CHOICE FOR SO MANY REASONS



- **Energy Solutions.** With energy costs rising dramatically, home buyers want homes that are energy efficient. Owens Corning PINK FIBERGLAS® Insulation, is one of the most cost-effective and efficient ways to conserve energy and save money on heating and cooling costs. In fact, home buyers can save up to 30%⁽¹⁾ on their energy bills.
- **Brand Preference & Quality.** Owens Corning PINK FIBERGLAS® Insulation is the number one brand with home buyers and home builders.⁽²⁾ Tens of millions of homes have been built or have been reinsulated with Owens Corning PINK FIBERGLAS® Insulation.
- **Noise Control Solutions.** Research indicates that 71% of your homeowners want noise control options.⁽³⁾ Owens Corning offers noise control solutions that provide quieter, more enjoyable homes as well as increased profits for builders. QuietZone® Noise Control Solutions. It's Volume Control For The Home.
- **Products That Help The Environment.** Owens Corning has a long and proud history of caring about the environment. Our industry-leading PINK FIBERGLAS® and Rigid Foam Insulation products offer many advantages for today's green buildings:



GREENGUARD™ Certified: Owens Corning PINK FIBERGLAS® Insulation has been tested and certified⁽⁴⁾ for indoor air quality by the GREENGUARD™ Environmental Institute.



Recycled Content: In 2005, Owens Corning increased recycled content in our PINK FIBERGLAS® Insulation products from 30% to 35%, the highest in the industry.



Conserve Natural Resources: Owens Corning insulation products have also earned the Energy Star® Home Sealing label from the U.S. government.

- **Quality Assurance Programs.** Our Certified Energy Professional® program provides expert training for independent

OWENS CORNING INSULATING SYSTEMS, LLC
ONE OWENS CORNING PARKWAY
TOLEDO, OHIO USA 43659

1-800-GET-PINK
www.owenscorning.com

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1. Learn more at http://www.eere.energy.gov/consumerinfo/energy_savers/
 2. Builder Magazine, 2005 Brand Use Study. Owens Corning Corporate Tracking Study, 2002.
 3. TNS-Global Noise Reduction Market Understanding Study, January 2005
 4. Certified by the GREENGUARD™ Environmental Institute as a low emitting product for better, cleaner indoor air quality.